



Ansh Intertrade Pvt. Ltd.

Company Profile

Translation - Transcription - Subtitling - Content Writing - DTP



ANIR - An ISO 9001:2015 (QMS) Certified Company

Hello and welcome to Ansh!

Ansh, in Hindi refers to 'a part, piece or portion' of anything. It is a beautiful word in the Hindi language and the moment you read this, you have an Ansh (part) of us in your mind.

We are in the digitizing and translation business. Here, in this exceptional business, the quality, timing and consistency are imperative for survival.



We at Ansh are driven by the motto to '*deliver quality output in the time committed*'.

Through translation, all of us participate in making this diverse world a little simpler to understand.

At Ansh, we believe in being fair to all with careful consideration in taking care of agencies, vendors and our translators.

On behalf of my team, I wish you the very best and sincerely hope that through our association, we can build a strong trustworthy business relationship.

I'm keeping my words short and hope these words have meant more than a soliloquy.

You are our ANSH



Warm affections!
Kamal Sharma (Mrs.)

We digitize in all world languages and in all formats!!

We translate between most world languages and their combinations!!

Ansh is in the business of digitizing, translation, transcription, subtitling and data management. Our projects are outsourced to professional vendors and freelance translators located in most parts of the world. Professionals are selected after careful study of their specialization and nativity to provide the optimal output.

Our clients at Ansh, appreciate our honesty and vendors/translators like us for our efficiency in payments and good accounting.

When you give us work, do expect good quality output, best prices and the widest range of language pairs offered in the world.

USP's (presented with humility)

Certification – ISO 9001-2015 QMS

Incorporation – Private limited Company formed in India

Head Office – In New Delhi, India

Management – An all women team

Experience – 19 years in Media, 8 years in International Trade and 12 years in the translation, digitizing and data management business

Resources – 3000 digitizing vendors, 12000 approved translators and 3000 transcription experts

Languages – Over 1800 language pairs offered for translation (largest price list in the world) and digitizing done in almost all world languages

Efficiency – Multi-user, multi-location and in-house software 'WASP' to manage bulk orders efficiently

Presence – We represent companies in Russia, Singapore and UAE as their sole worldwide distributors. 6 small vendor companies in India route all their business through Ansh.

Turnaround – Ansh handles around 150 new purchase and sale projects each day (largest turnaround by any translation company).

Response time - We provide prompt service between 8 Am to 2 Am (IST)

The above qualities have earned Ansh the business trust of more than 800 international translation/publishing companies.

TRANSLATION (Text to Text)

Reading from a document in one language and typing in Word/Excel (soft copy) in another language.

DIGITIZING (Change of format)

Conversion of matter into such format that is compatible for any required electronic device.

DESIGN (Change in presentation)

Creating and designing any matter to make it more presentable and appealing for the reader.

TRANSCRIPTION (Audio/Video to Text)

Listening to an audio and typing the text in the same or in any other language.

SUBTITLING (Audio/Video to Text with timelines)

Watching a video and typing the text with start and end time for each dialogue.

TEXT CONVERSION (Typing)

Typing/retyping from pictures or documents to word/excel.

DATA ENTRY (Placement of text to database)

Copying from raw text and arranging on desired database field.

DATA ARRANGEMENT (Change in arrangement)

Processing large data and arranging it in a manner as desired by a client.

DATA CAPTURE (Capture data to Index)

Online/ offline capture of data and indexing if needed.

DATA STORAGE (Safety of data)

Data Storage and mining on own/client servers for backup.

We also take up specialised jobs of Data arrangement as per the client's needs.

INPUT FORMATS

Here are some source formats that are common for digitizing.

- Hard copy
- Scanned images
- Blueprints
- Handwritten documents
- E-Books
- Soft Copy
- SGML
- PDF
- Rich text
- XML/HTML



OUTPUT FORMATS

Here are some target formats that are common requests as made by clients for digitizing:

- E-pub
- E-book
- Android
- Kindle
- Mobi/Mobi-pocket
- I-pad/ I-phone
- Palm/ Sony/ Blackberry
- PDF (editable and/or not editable)
- Word/Text
- XML
- HTML
- I-book author
- SGML
- Interactive PDF (OPDF and UPDF)
- Rich text
- CD-ROMs
- E-mail newsletters or journals
- Web-based Magazines/newspapers
- Online videos



Mentioned below are the fields of specialisation in translation here at Ansh:

LEGAL

Legal Contract
Official Document
Passports & Visas
Confessions (audio to text)

COMMERCIAL

Company accounts
Tender documents

TECHNICAL

Medical Paper
Machine Manual
Brochure
Business Correspondence
Software

LITERARY

Poems & Plays
Stories & Novels
Periodicals

MARKETING

Brochure
Magazine
Advertisement
Website
Business Cards
Covering Letter

FINANCIAL

Balance sheet
Annual reports
Profit and Loss statements
Banking Statements

SCIENTIFIC

Thesis papers
Study reports

WEBSITE

Localization
Proofreading



We firmly believe that the demographic knowledge of the reader is most essential to ensure quality results in the language business.

Here are some factors that we keep in mind while handling translation projects:

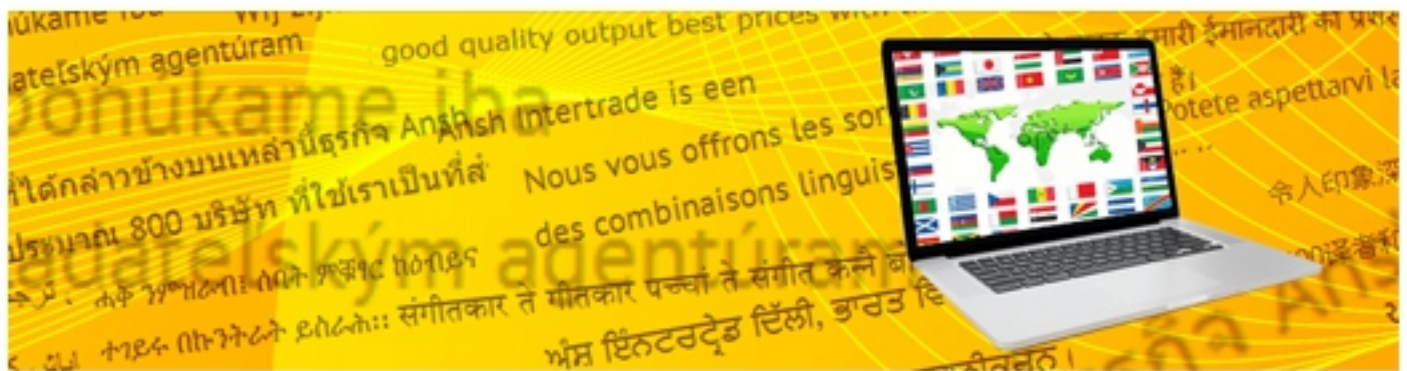
Nativity: Many people can translate, but local information and knowledge in the use of terms becomes paramount. For example, you cannot write Bharat Dwar in Hindi for India Gate - hence it is important to have localised information.

Fonts: Certain fonts are meant for internet uploads and do not work on Photoshop or Corel Draw. The knowledge about the use of Unicode and TTF fonts is most important while translating any document.

Reader Demographics: Knowing the target reader of the document to be translated, their age, purpose, gender and social class brings out the best in a translation project. In most translation projects, some words are best written in English rather than the local language for the general reader. In the same case a translator must be more precise and language used accordingly for advanced readers.

Domain Expertise: It is natural that a translator who has knowledge in the Medical Domain may not necessarily be able to handle Legal documents. Domain expertise is therefore a crucial part in the choice of linguist.

Accuracy: In the case of print-worthy translations, a document needs to be proofread and edited (TEP) by an alternate translator in order for it to become perfect. Mistakes and missing text can cause severe losses.



As a company policy we do not parade our clients in order to get business from new clients. However, we assure you that more than 800 premium clients trust us for many years due to our work quality and pricing.

We can still provide you with a general idea of our clients:

- We represent companies in Singapore, Russia and UAE as sole worldwide representatives.
- 6 companies of India do business only through us which is an irrevocable commitment.
- We get regular projects from the most prestigious departments of the Indian Government which are highly confidential and sensitive.
- India's largest visa management company sends more than 15 documents each day for translation.
- We have handled projects for some of the world's largest chains of 5 star hotels.
- Translation of educational books was handled for India's largest Open University.
- Training Booklets were translated in many languages for Government Disaster Management.
- Many legal documents have been translated for lawyers of Supreme Court and High Court of India.
- Medical papers translated for Pharmacy companies.
- Advertisements, SMS translations and news columns were translated for media channels.
- Subtitling of many well known projects was also undertaken.
- Thousands of international projects have been handled by Ansh for the most discerning worldwide clients.

.... And many more

Looking for the best?

..... We won't stop you!

Reach Ansh



Ansh Intertrade Pvt. Ltd

.. these little things we do

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English	Khushboo	+919990897531	6 PM to 1 AM (Indian time)
English	Pratima	+919990297531	1 AM to 10 AM (Indian time)
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Hindi	Mahima	+919990697531	6 PM to 1 AM (Indian time)
Hindi	Pratima	+919990297531	1 AM to 10 AM (Indian time)
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Bengali	Tusharika	+918285255525	10 AM to 6 PM (Indian time)



MOBILE APP ANDROID -

<https://play.google.com/store/apps/details?id=com.tgs.ansh>



MOBILE APP APPLE IOS -

<https://itunes.apple.com/in/app/ansh/id1041493620?mt=8>

Sole Authorised Worldwide Agents for

